

<b>ISLE OF ANGLESEY COUNTY COUNCIL</b>	
<b>Report to:</b>	<b>COUNTY COUNCIL</b>
<b>Date:</b>	<b>28.2.17</b>
<b>Subject:</b>	<b>ANGLESEY COUNTY COUNCIL WELLBEING AIMS AND OBJECTIVES – 17/18</b>
<b>Portfolio Holder(s):</b>	<b>Alwyn Rowlands</b>
<b>Head of Service:</b>	<b>Scott Rowley</b>
<b>Report Author:</b> Tel: E-mail:	<b>Gethin Morgan</b>  <b>752111</b>  <a href="mailto:GethinMorgan@anglesey.gov.uk">GethinMorgan@anglesey.gov.uk</a>
<b>Local Members:</b>	<b>Not applicable</b>

<b>A –Recommendation/s and reason/s</b>
<p><u>Legislation for the Future Generations and Wellbeing Act 2016 requires the County Council to –</u></p> <p><u>(i) adopt and</u> <u>(ii) publish</u></p> <p><u>the aims and objectives for local wellbeing by 31st March 2017.</u></p> <p>Anglesey County Council is committed to the above act and strives to continuously improve the social, economic, environmental and cultural development of our island. As a Council, we will make decisions that think more regarding the longer-term, work better with our people and bring communities together by looking to prevent problems.</p> <p>We will adopt a more holistic and coordinated approach that will help us to build on and create the Anglesey we all want to live in, both now and in the future.</p> <p>To ensure that we are all working towards the same vision, the supplementary paper (Appendix 1) establishes purposeful wellbeing Aims and Objectives and shows how we</p>

will take all reasonable steps to ensure that we contribute to achieving the seven objectives of national wellbeing -

1. Prosperous
2. Resilient
3. Healthier
4. More Equal
5. Cohesive Communities
6. The Welsh Language and culture
7. Globally responsible

The Act also emphasizes the need to embed the principles of sustainable development and take into account the long-term perspective of our work of integrating mechanisms with external partners, inclusive of collaborating with others and focusing on preventive measures.

The aims and objectives in the appendix sets a basis for further development of our new Corporate Plan during 2017-18 which will also be using the draft Wellbeing assessment for the Public Service Board (Anglesey and Gwynedd). The result is that the County Council's new Corporate Plan 2017-2022 will include our wellbeing objectives over this period and that only temporary measures are addressed in this paper.

We will give further consideration to this development following the local government election in May 2017

The County Council is therefore requested to –

- a. adopt the attached Wellbeing aims and objectives and also
- b. agree to publish the aims and objectives before the end of March 2017

**B – What other options did you consider and why did you reject them and/or opt for this option?**

No other options were be considered, as this is part of the policy framework that sets out the need for such a document to be adopted by the full Council and published in accordance with the legislative expectations.

**C – Why is this a decision for the Executive?**

N/A
-----

<b>CH – Is this decision consistent with policy approved by the full Council?</b>
---

Yes
-----

<b>D – Is this decision within the budget approved by the Council?</b>
--

Yes
-----

<b>DD – Who did you consult?</b>	<b>What did they say?</b>
----------------------------------	---------------------------

1	<b>Chief Executive / Senior Leadership Team (SLT)</b> (mandatory)	Agree with the operational direction for 17/18 on the understanding that it will develop further as the new corporate plan is drawn up.
2	<b>Finance / Section 151</b> (mandatory)	No further comments
3	<b>Legal / Monitoring Officer</b> (mandatory)	Agree the way forward. Comments reflected in document
4	<b>Human Resources (HR)</b>	
5	<b>Property</b>	
6	<b>Information Communication Technology (ICT)</b>	
7	<b>Procurement</b>	
8	<b>Scrutiny</b>	
9	<b>Local Members</b>	
10	<b>Any external bodies / other/s</b>	

<b>E – Risks and any mitigation (if relevant)</b>
---

1	<b>Economic</b>	
2	<b>Anti-poverty</b>	
3	<b>Crime and Disorder</b>	
4	<b>Environmental</b>	
5	<b>Equalities</b>	
6	<b>Outcome Agreements</b>	
7	<b>Other</b>	

**F - Appendices:**

Wellbeing Aims and Objectives Anglesey county council 2017/18

**FF - Background papers (please contact the author of the Report for any further information):**

## **ANGLESEY COUNTY COUNCIL WELL-BEING STATEMENT & OBJECTIVES**

The Isle of Anglesey County Council is committed to the Well-being of Future Generations (Wales) Act and strives to continue to improve the social, economic, environmental and cultural well-being of our island. As a Council, we will think more about the long-term, work better with people, communities and each other, look to prevent problems and take a more joined-up and holistic approach to present any future issues which may arise. This will help us to build on and create an Anglesey that we all want to live in, now and in the future.

### **Introduction**

To ensure we are all working towards the same vision, this paper puts in place a local well-being statement and objectives and demonstrates how we will be taking all reasonable steps to ensure their realisation in order to contribute to achieving the seven national well-being goals. The Act also emphasises the need to embrace the principle of sustainable development and consider long-term solutions, integrating approaches with external partners, involving and collaborating with others and focusing on preventative measures.

The following well-being statement and objectives for 2017-18 will be linked to the present and developing Corporate Plan priorities and draws on the Public Services Board's draft well-being assessment. They will be given further consideration following the Local Government election in May 2017.

### **Well-being Statement**

- As a Council, we will continue to aspire towards an island which develops and nurtures
  - independent individuals within
  - strong families living in
  - healthy communities which are
    - thriving
    - prosperous
    - vibrant and
    - resilient.

### **Well-being Objectives**

The Council's Well-being Objectives for 2017-18 are based on the 'draft' assessment undertaken by the Public Services Board.

1. Create sustainable communities by developing a thriving and prosperous economy that offers the opportunity for every resident, irrespective of background, to succeed.
2. Improve families' and children's long term prospects by ensuring that every child has the best start in life, are safe and healthy and that all pupils, irrespective of background or age, reach their potential.
3. Protect and enhance the natural and built environment by securing good quality modern infrastructure to suit individual and business needs alike
4. Ensure the supply of affordable, high quality housing and manage supply in order to develop resilient bilingual communities that promote the language and culture to ensure the long-term future of the Welsh language as an asset for the island.

The above well-being objectives are linked to the Council's legacy document 20205 and the developing Corporate Plan 2017-2022; this will detail the actions to be taken by Council services

in collaboration with others to achieve the above objectives. They have also been mapped to the national **seven** well-being goals and **five** ways of working.

### Link with national well-being goals

Every one of our well-being objectives contributes towards one or more of the seven National well-being goals. The following outlines the relevant linkages -

Goal	How the Council's Well-being Objectives will meet the National well-being goals?
1. Prosperous	Two objectives refer to the importance of housing, the environment, business support and education in contributing to a prosperous Anglesey.
2. Resilient	Two objectives refer to the importance of our natural environment and sustainable communities.
3. Healthier	One objective refers specifically to health, another notes the importance of the best start in life whilst another notes the importance of good quality housing.
4. More equal	One objective refers to the importance of creating the conditions for all residents to achieve their potential.
5. Cohesive communities	The statement and objectives refer to the importance of personal and community resilience where the Welsh language and bilingualism is protected and developed.
6. Welsh language / culture	Welsh language and culture is a key feature of our well-being objectives.
7. Globally responsible	The wellbeing objectives taken collectively, ensure that global responsibility and sustainability underpins the Council's priorities and way of working.

Well-being Objectives & Link to National Goals	Prosperous	Resilient	Healthier	More equal	Cohesive	Welsh	Globally
1. Create sustainable communities by developing a thriving and prosperous economy that offers the opportunity for every resident, irrespective of background, to succeed.	X			X	X		X
2. Improve families' and children's long term prospects by ensuring that every child has the best start in life, are safe and healthy and that all pupils, irrespective of background, reach their potential.		X	X	X	X	X	
3. Protect and enhance the natural and built environment by securing good quality modern infrastructure	X		X	X	X		X
4. Ensure the supply of affordable, high quality housing and manage supply in order to develop resilient bilingual communities that promote the language and culture and ensure the long-term future of the Welsh language on the island.		X		X	X	X	

5 ways of working	The well-being objectives are:
Long term	Developed to address the longer term needs of its citizens and respond directly to the long term issues identified by citizens as part of the consultation.

<b>Integrated</b>	Relevant to all services and external partners and as such will promote integrated working internally and externally.
<b>Involvement</b>	Based on the information gleaned through the involvement of residents as part of the consultation process. They have also been subject to internal and external consultation.
<b>Collaborative</b>	Relevant to external partners and as such will promote collaborative approaches and ways of working.
<b>Prevention</b>	Designed to prevent problems from occurring or getting worse.

## Background to the well-being objectives

**Objective 1:** *Create sustainable communities by developing a thriving and prosperous economy that offers the opportunity for every resident, irrespective of background, to succeed.*

### Reasons for choice

Anglesey has long suffered from a fragile, peripheral and declining economy, with significant pockets of socio-economic deprivation, which has led to declining levels of GVA (53.5% of the national UK average); low levels of GVA per head (£13,162 compared to UK's £24,616); high levels of youth unemployment (17.7% of 16-24 year olds – 31/12/2015); high levels of economic inactivity (20.7% of the working age population); high levels of youth out-migration and an ageing local population and an over reliance on public sector employment opportunities.

### Link to national well-being goals and ways of working.

#### Goals

Prosperous	X	Resilient		Healthier	
More Equal	X	Cohesive / Culture	X	Globally Responsible	X

#### Ways of working

Integrate	X	Prevention	X	Collaborate	X	Involve	X	Long term	X
-----------	---	------------	---	-------------	---	---------	---	-----------	---

#### Activities may include -

- Attracting major developers to invest in Anglesey to facilitate the island's transformation.
- Developing a new Education Strategy and Employment, Skills and Training Programme to ensure the island's young people and adults are equipped with the skills to capitalise upon future opportunities
- Improving the island's employment sites and premises to attract and facilitate economic investment
- Improve infrastructure capacity and resilience to meet the needs of communities, businesses and visitors
- Work in partnership working with the North Wales Economic Ambition Board to deliver sustainable economic and employment growth
- Developing an anti-poverty programme.

**Objective 2:** *Improve families' and children's long term prospects by ensuring that every child has the best start in life, are safe and healthy and that all pupils, irrespective of background or age, reach their educational potential.*

### Reasons for choice

A more prosperous economy will act as a catalyst enabling residents to enhance their economic and life ambitions. Enabling residents to achieve their full potential is inevitably a combination of numerous factors such as employment, skills and training; the availability of quality and affordable housing and having access to a high-quality natural and built environment. Enabling residents to achieve their full potential and thrive requires that the right conditions are available for them to improve their quality of life and well-being.

**Link to national well-being goals and ways of working.**

**Goals**

Prosperous		Resilient	X	Healthier	X
More Equal	X	Cohesive / Culture	X	Globally Responsible	

**Ways of working**

Integrate	X	Prevention	X	Collaborate	X	Involve	X	Long term	X
-----------	---	------------	---	-------------	---	---------	---	-----------	---

**Activities may include -**

- Continue with the school modernisation programme
- Reshape Welsh teaching in our schools to enable young people to utilise their Welsh language skills in wider society
- Ensure that young people have the necessary the skills to capitalise upon future opportunities
- Enhanced apprenticeship opportunities to provide young people and adults with appropriate skills and competencies
- Invest in information technology infrastructure to improve digital connectivity
- Bring empty homes back into use and increase the supply of affordable and good quality social housing
- Support families and parents to reduce adverse childhood experiences that can have lifelong effects
- Community Learning Centres providing extended services with childcare, parenting support, family learning and community access to facilities built around the school day

**Objective 3: Protect and enhance the natural and built environment by securing good quality modern infrastructure**

**Reasons for choice**

Anglesey has an international reputation as a result of its unique and high quality natural and built environments. It is imperative that these distinctive features are protected and enhanced when possible, as well as capitalising upon their value as socio-economic resources. The island's natural and built environments are of critical importance to the tourism sector, supporting and sustaining the local and regional economy. The need to balance the potential impacts of the proposed major projects into the future on the quality of the local environment will be challenging for developers, the County Council and other stakeholders.

**Link to national well-being goals and ways of working.**

**Goals**

Prosperous	X	Resilient		Healthier	X
More Equal	X	Cohesive / Culture	X	Globally Responsible	X

**Ways of working**

Integrate	X	Prevention	X	Collaborate	X	Involve	X	Long term	X
-----------	---	------------	---	-------------	---	---------	---	-----------	---

**Activities may include -**

- Mitigate impacts (including cumulative) of major projects on the natural and built environment.
- Tackle the causes and effects of climate change to safeguard the long-term wellbeing of the island's environment, economy and communities
- Support activities to reduce energy consumption and fuel poverty and improve energy efficiency.
- Work with others to promote environmental management and education to improve the sustainability resilience of the natural and built environment
- Capitalising on the potential of the island's coastline to deliver socio-economic benefits



- Further our lead over other nations in recycling and minimising landfill by improving our waste recycling rates
- Continue to invest in flood defence work and take further action to better manage water in our environment

**Objective 4:** *Ensure the supply of affordable, high quality housing and manage supply in order to develop resilient bilingual communities that promote the language and culture and ensure the long-term future of the Welsh language on the island*

**Reasons for choice**

Enabling communities to thrive requires that the right conditions are available for residents to improve their quality of life and well-being, with the availability of quality and affordable housing and having access to a high-quality built environment essential to meet this objective. Only two-thirds of the Island’s population can read, write or speak Welsh. The protection and development of the Welsh language is integral to the cultural identity and heritage of the island, and the clear ambition is to encourage and support more of the island’s communities and residents to use the language as part of their day to day lives.

**Link to national well-being goals and ways of working.**

**Goals**

Prosperous		Resilient	X	Healthier	
More Equal	X	Cohesive / Culture	X	Globally Responsible	

**Ways of working**

Integrate	X	Prevention	X	Collaborate	X	Involve	X	Long term	X
-----------	---	------------	---	-------------	---	---------	---	-----------	---

**Activities may include -**

- Bring empty homes back into use and increase the supply of affordable and good quality social housing
- Provision of new housing and extra care facilities
- Implement, monitor and review the IACC’s Welsh Language Strategy and the Welsh Education Plan
- Provide appropriate support and advice to Developers to promote bilingualism.
- Supporting the development of ‘project specific’ Welsh language schemes and acclimatisation activities
- Developing appropriate measures to mitigate against any negative impacts from the major projects
- Compliance with the Welsh Language Standards to promote and facilitate the use of the Welsh language within communities